

Teleworking: a new way of working and living

BG051PO001-7.0.01.-0130-C0001

This project is implemented with the financial support of the
Operational Programme

“Human Resource Development ”2007-2013,

co-financed by

the European Social Fund, European Union

Investing in Your Future!

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27.08.2012





Overall objective

to prepare and develop mechanisms for exchange of information and experience between Bulgaria and Estonia in the field of "telework" in order to achieve higher levels of employment

Specific objectives

- To enhance and promote information and knowledge for economic and social benefits of telework as a new flexible form of employment in Bulgaria
- To study and analyze the best practices in the specific telework regulations and social dialogue in Estonia and other EU countries
- To measure the effectiveness of flexible forms of employment in Bulgaria in relation to the leading European countries in this area

Specific objectives

- To achieve a greater innovation in collective bargaining
- To increase awareness among employers and employees about telework as an instrument for reconciliation of work and family life

Target groups

trade unions and employer's organizations
in Bulgaria
(nationally representative social partners)



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ECONOMIC
DEVELOPMENT

Project duration

12 months

From **May 3, 2012** till **May 3, 2013**

Activities

1. Project planning. Opening press conference with representatives of Bulgarian media.
2. Research on Bulgarian regulation of flexible working agreements and European practice.
3. Study visit to Estonia concerning the implementation of flexible forms of employment and especially the effectiveness of teleworking.
4. Conduction of survey with 30 representatives from SMEs in relation to telework application

Activities

5. A comparative study related to telework in Bulgaria, Estonia and EU.
6. Analytical report on social and economic benefits of teleworking implementation in relation to the competitiveness of SMEs in Bulgaria.
7. To conduct a workshop/training related to the role of the national representative employers' organizations for achieving greater flexicurity on the labor market
8. To conduct a workshop/training related to the role of trade unions for achieving greater flexicurity on the labor market.

Activities

9. To design and print out a booklet with project conclusions and recommendations in 50 pages in 500 circulation.

10. To organize a final conference with participants from employers' organizations, trade unions, NGOs, universities, representatives of executive and legislative authorities.

11. To secure 7 Web uploads, 14 Facebook and Twitter updates and the organization of 2 (initial and final) press-conferences.

Thank you for your attention!